



More than 25 years of European healthcare communication in print and online

Overview of services:

Public relations:

You need to get the word out? You want to position your company in the best way possible? We are able to support you crafting a high-impact strategy, and fully capable of bringing it to life. Take a look at our skills, services and client references.

Creative:

We've got an awesome creative team standing by, ready to produce eye-catching, original and fresh content.

Copy writing:

News worth knowing, interviews that have got something to say and features that open the eyes – that's the specialty of our editorial team. We blend the seamless union of body copy and visuals that gives your story the perfect look and feel.

Video production:

Moving images move people - and sales. Whether you want to show your products in action or create an image video for your next event, we've got the ideas and the technology.

Publications:

True to its name, European Hospital (EH) publishes the eponymous bi-monthly newspaper which covers a wide range of healthcare issues but is particularly renowned for its focus on medical technology. EH is distributed to subscribers free of charge! Drop us a note with your delivery address and we will sign you up to receive our next issue.

We also publish newspapers for congresses, trade fairs and exhibitions as well as special reprints. Our popular product catalogues RadBook and -and- LabBook complete the range of our print publications

Updated daily, our website healthcare-in-europe.com (HiE) keeps a broad audience of regular visitors abreast of the latest developments in healthcare and hospital management. Explore news, enjoy in-depth reporting, background articles and interviews at healthcare-in-europe.com.

Public relations:

We tailor your public relations strategies across channels and to your needs and goals so you will reach the right target group – online and offline. Combine print and online channels and distribute personalized newsletters about your product, targeted specifically to your relevant audience.

To expand your reach, we publish your individual newsletter special editions, brochures or journals for any event.

For your individual offer, please contact us. We are happy to receive your requests!

A select list of our PR client roster:

Alliance Medical (Logo)

Bender

Radprax

Sectra

Toshiba

Siemens

Carestream

Agfa

Shimadzu

Fujifilm Sonosite

SuperSonic

Visus

Hologic

Beckman Coulter

Thermo Fisher

Graphic design:

Whether you need advertisements, brochures, flyers, newspapers, magazines or online solutions: our pool of experienced designers create the customized look you need to embellish or build your brand, fully compliant with your style guide. Contact us to see what we can do for you!

Copy writing:

We create original content fit-to-purpose and packaged for press releases, flyers and websites as well as insightful reports or sparkling feature articles. Informed and experienced, our team confidently conducts interviews with industry and clinical partners across the diverse fields of medicine and medical technology.

We are not only experts in the “short form”, we also create complete newspapers! Call us!

Video production:

We work with an expert-team to ensure that you get high-quality production that exceeds your expectations! Whether you want an image film for your services, product or company, an interview with an expert or a video of your product presentation at the booth of any trade fair in Europe: From concept to shooting and editing to online placement – we will accompany you on your road to success.

Let's talk about solutions fitting best to your requirements!