Tradewinds Consulting Inc.

B2B Online Marketing Platform

International Exhibition Planning

Medical and Dental Buyers' Directories

TradeWinds

The best partner for Taiwan's medical device manufacturers

Specialized in the medical market for over 30 years, Trade Winds is your most professional assistant and advisor. As exclusive agents for medical trade fairs in many countries, we have a clear understanding of the rapidly changing market. We constantly strive to improve and adjust our service offering, with the aim of helping Taiwan's medical device makers to enter international markets and develop new business perspectives.

Carefully evaluating every decision based on depth of experience ;

Building new perspectives to creatively devise innovative strategies

Why choose Trade Winds?

Innovative business thinking

International business contacts

Effective resource integration

Exhibition and market advice

Diverse services

Complete service packages

Competent procedure handling

Comprehensive exhibition experience

Why do you need a marketing strategy?

Entering the global market is a necessary step, and operating an international brand is a goal that many enterprises are pursuing. Choosing and understanding markets is the first step toward expanding your business overseas.

Accurate market insights combined with a well-formulated marketing strategy and strategic channel management is the only way to steal the march on your competitors and win first-mover advantage.

What we provide:

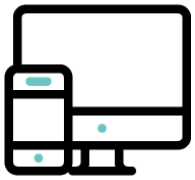
International medical and dental trade fair planning

Exhibition agency services

Post-show customer service

Help with exhibition formalities

Online B2B marketing platform for medical and dental devices



Product launch planning

Platform product content optimization

Assistance with customer development

Specialized medical and dental buyers' directories

Medical device exhibition new

Medical device product pro files

Connect with your target audience

International medical and dental exhibition planning

Exhibition agency services

Global reach, with participation in major medical-related trade shows in Asia, Europe and elsewhere, expanding into different regions year by year

Exhibition agency information and fees

Trade Winds represents trade shows around the world. We are your best choice for developing global markets. Fees and other details are different for each show. For more information please contact Trade Winds sales staff.

Online B2B marketing platform for medical and dental devices

Website supports PCs | Tablets | Mobile devices

Homepage image ad

Displays large horizontal banner ad on home page.

Can link to a designated website

Dimensions: 1200 × 500 pixels

Rate: US$5,000 per year

Brand display

Displays company brand logo and product on platform home page.

Can link to a designated website.

Dimensions: 634 × 355 pixels

Rate: US$3,500 per year

Medical buyers' directory | Published twice each year

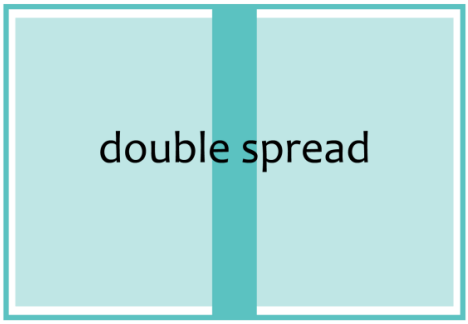
MHS | Medical & Health Buyers' Sources

Spring issue published each May (ad copy deadline April 20);

Autumn issue published each October (ad copy deadline September 20)

Distribution channel: All major medical trade shows where Trade Winds exhibits. For details click here.

Well-defined target audience: Industry professionals including distributors, agents, importers, manufacturers.



Trade Winds optimum advertising package

Integrated marketing strategy combining online platform and printed medical buyers' directory. Complete package includes online and offline vehicles to accurately reach your target audience, for the most effective impact at the most favorable price.

Medical & Health Buyers' Sources

MHS

Full-page ad, inside pages：

US$2,500 per half year

US$5,000 per full year

Special pages: Other rates apply

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Online B2B marketing platform

- Company's exclusive display page
- Exclusive company page
- Exclusive product page(s)
- Brand logo(s)
- Text
- Company image photo(s)
- Company video(s)

The above rates include ad placement on your company's own display page on our online B2B marketing platform.

Contact details

Brand promotion, advertising, customer development

Please contact Trade Winds' international marketing team

Nick Yang

nick@tradewinds.com.tw

+886 4 22586850

www.tradewinds.com.tw

Trade Winds® medical + dental sources

TRADEWINDS CONSULTING INC