CJ MRESENCE

Citizen Journalism with MRESENCE

Crowdsourcing News Gathering

If you are articulate &
you possess Smartphone running CJ MRESENCE App

You can report news like a big-time reporter.

Citizen Journalism App & Service named "CJ MRESENCE" is cloud-based managed service powered by MRESENCE Enablement Platform and is purpose-designed to enable an ordinary citizen to act as a Free-Lance Reporter for a news gathering agency in any situation of a news-worthy incident as it occurs and evolves.

The ecosystem of CJ MRESENCE consists of

- One or more Free Lance Reporter(s)("FLR") with a Smartphone running CJ-MRE app connected to high-speed mobile data network or a WiFi network with access to the Internet.
- MRESENCE Enablement Platform
- An editorial department of a news gathering agency and many Editors each equipped with a iPAD / Tablet and a Desktop PC

There will be many people at the site of an incident or accident and each of them will report what they see using MRESENCE running on their Smartphone. The news gathering will be from all sides of the incident and will be un-doctored or unfiltered.

One Editor to many FLRs: One Editor is able to switch from interacting with one FLR to another among various FLRs connected to the Editor.

The following data are captured and archived with blockchain implementation:

- The images of MR Streaming including the images that show the "blue" finger-pointing of the Editor
- The audio duplex conversation between the Editor and the individual FLRs
- The GPS coordinates of the FLR
- The voice file and video file of the images of the interaction between the Editor and FLRs are all tagged with their respective GPS coordinates

All the captured data are delivered by the cloud-based MRESENCE server to the Desktop PC of the Editor.

Featuring:"See What I See" (SWIS)
"Touch What or Where I Touch" (TW/WIT)

CJ Mresence includes software feature that is capable of displaying the images of MR Streaming captured in an arrangement that is consistent with their GPS coordinates so as to present a display that is of realistic orientation of the images relative to the incident.This feature should also include display of street name, city and state etc. relative to the GPS coordinates.

All archived images are put through a curation operation with the use of image curation software that is capable of reading the recognized features of the video stream.

The result of the curation gives description of each image in descriptive terms and words that are useful as Key Words for a search operation and/or even a Big Data Analytics operation which are essential features required for action in posterity.

CJ MRESENCE features set also includes an EnquirySystem with powerful Search function for retrieval of images

CJ MRESENCE
News Gathering Facility is

- Easy to set up
- Very Convenient
- Very Affordable

For more info follow us @mresence @mresence_ www.mresence.com