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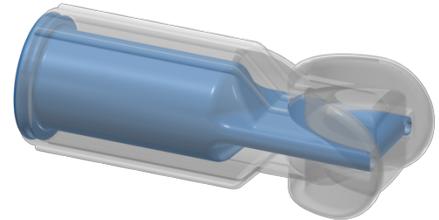
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ICE COLD MOUTHPIECE IS A BRAND NEW INTRAORAL CRYOTHERAPY ICE PACK

A brand new, one of a kind device used by chemotherapy patients that is more efficient than ice chips.

[CLOSTER, NEW JERSEY, December 18, 2018] – Ice Cold Mouthpiece™ is a revolutionary, next generation intraoral ice pack used for the therapeutic management of mouth sores caused from chemotherapy drugs during treatment. It is a safe and effective cryotherapy method that is much more efficient than ice chips for cooling the mouth. ICM™ is officially launching across the global oncology market in February 2019. This mouthpiece was invented by a cancer survivor who wanted to find a better way to cool the entire mouth during treatment instead of using ice chips.

Chemotherapy has many painful and unpleasant side effects, among which is oral mucositis, caused by chemo drugs circulating through the gums. The most common preventative and management method used in hospitals and infusion centers worldwide is cryotherapy, which entails using ice chips to cool the gums prior to and during treatment. Using ice chips however, is an imperfect technique. The oral cavity isn't cooled entirely, they are not always tolerated by patients with sensitive teeth and can't be used by patients on oxygen!



The simple solution is the patent pending Ice Cold Mouthpiece™! Some of the many benefits included; cools the entire oral cavity, stays cold for 30+ mins., can be used by patients with sensitive teeth, can be used by patients who require oxygen, no prescription needed, one size fits most adults, made with FDA medical grade silicone, water and saltwater, single user multi-use, can be easily stored in the freezer and most importantly helps patients who are suffering!

There is nothing else like Ice Cold Mouthpiece™ on the market and here at ICM™, we are confident this device will have extremely positive results and benefit many people! Before ICM™, there was no other product on the market that comfortably and effectively cooled the mouth from the inside out!

For more info, please visit www.icecoldmouthpiece.com or email joconnell@icecoldmouthpiece.com.