



We are Jukka and Markus, founders of company called birche. Our company name comes from the two materials we use in our products: birch and cherry tree. Our idea of 100% natural, unique and ecological printing materials began with an old envelope that Jukka accidentally found. It was handmade of birch. It literally started our journey to the future and the past. Forests have always played an important role for everyday life, for us Finns. We have used wood to build everything from houses to sauna, to cook food and to keep us warm during the cold winters. We call our forests green gold. Forests also produce raw material for traditional printing products made from cellulose. However, in the manufacture of cellulose, many chemicals are used in addition to wood. Now we wanted to bring a whole new, even more ecological wood material to print without chemicals. We developed a wood material and product range that is perfect for printing and pure wood. Birche was born.



Print material directly from the woods. It's pure wood. Simple and very special at the same time.

Birche is a real piece of nature meeting premium standards and the finest printing solutions. Our material is 100% natural and made without chemicals. It is born from the passion to find the best printing solution while maintaining the whole nature of the wood. Many materials are homogenous. Wood is never. It is alive. Every tree and each piece is special. It's ecological, sustainable and unique.



Our unique material can be used in countless ways and products. For example labels, packaging, business cards, bar mats and posters can be made from pure wood material. We have a piece of nature in our hand. You can see, feel and smell the real forest. Please contact us. We are happy to hear your unique printing idea and to tell you more about our products. Mr. Jukka Okanen (CEO) jukka@birche.fi +358406792367 & Mr. Markus Raatikainen (CMO) markus@birche.fi +358505715633