



## PURE PIGMENTS METALLIC

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Kryolan the go-to brand for professional Make-up Artists working in the Film, TV, Theatre and Fashion industries, is renowned throughout the world for exceptional quality, wide colour spectrum and long-lasting formulas. With over 18,000 products and accessories developed and produced in their Berlin Headquarters, Kryolan are the makers of make-up!

Embracing the multi-dimensional trend, Kryolan introduces the product innovation Pure Pigments Metallic.

### PURE PIGMENTS METALLIC

Following the successful launch of Pure Pigments, a range of 32 matte finish shadows, **Pure Pigments Metallic** offer an exceptional metallic finish.

**Pure Pigments Metallic** are colour intense and blend beautifully, resulting in long-lasting wear that does not fade. For statement eyes, creativity is endless with these pure powder pigments; layer over Kryolan's **Eye Shadow Primer** to create a high metallic finish, or for a liquid metal gleam add the pigments to Kryolan's **Mixing Medium**, a water-based liquid for mixing loose pigments.

From molten copper to metallic powder blue, **Pure Pigments Metallic** offer 9 exceptional metallic shades.

### Pure Pigments Metallic





**KRYOLAN**  
PROFESSIONAL MAKE-UP

MAKE-UP IS A SCIENCE

#### **About Kryolan:**

*Founded in 1945, Kryolan is the internationally leading manufacturer of professional make-up. The company's roots lie in the area of theatre cosmetics. No longer exclusive to theatre use, over the past 70 years the company has expanded extensively and is now available in 90 countries across the globe.*

*From London to New York Fashion Week, Britain's, Ireland's and America's Next Top Model Live Shows, RuPaul's Drag Race (3. Season), blockbusters such as "Lord of the Rings", "Pirates of the Caribbean", "Hunger Games", "Cloud Atlas" to internationally successful series like "Star Trek" or "Game of Thrones", make-up artists from film, TV and photo productions also trust in Kryolan's high quality products "made in Germany".*

*Kryolan nurtures their employees, renounces animal testing since the founding days and is engaged in philanthropic projects. Various seminars, workshops and the international make-up conference "Global Face Art" support make-up artists. Moreover, every year, Kryolan awards the exceptional work of national and international artists with the 14-carat "Golden Mask".*