

ZONSKIN COSMETIC, General agent contract with China's large cosmetics distribution company...Formal entry into China

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(Photo provided by ZONSKIN COSMETIC)

The Korean cosmetics brand "ZONSKIN COSMETIC" has signed a general distribution contract with Guangzhou Hanyou Biotechnology CO., LTD., a large-scale cosmetics distribution company in China, and officially entered the Chinese market.

Guangzhou Hanyou Biotechnology CO., LTD., which is one of the largest-scale cosmetics distribution listed companies in China has successfully introduced many major domestic brands into the Chinese market. IT has the largest scale in the field of cosmetics brands in China, with more than 6,000 major online and offline circulation networks. Its brand Lanchen ranks top in the field of cosmetics in China. Actor Park Minyeong, the brand spokesperson, has large customer and fan bases.

ZONSKIN COSMETIC signed the general distribution contract, which has positive effect to enter the Chinese market. The person in charge of Guangzhou Hanyou Biotechnology CO., LTD. said: "The product of ZONSKIN hospital combines the long-term Korean technology of ZONSKIN hospital with the western technology. The product has high credibility and increasing brand value. Thus, signed the contract. "He expressed great expectations for the entrance of ZONSKIN COSMETIC into China.

"Through various Korean patents and functional certifications, Chinese consumers keen on k-beauty have received a good response before exporting," it added.

ZONSKIN's bestselling product, Dr. ZONSKIN shampoo, which is expected to become a core product in China, and the "Dr. ZONSKIN Nudie Ampule Treatment", which improves hair loss and damaged hair, as well as "Dr. ZONSKIN Celeb Centella Cream" and "Dr. ZONSKIN Celeb Centella Eye Cream" are all already popular in South Korea.

In addition, ZONSKIN recently launched scalp essence lotion "Dr. Zonskin Controller" and will build a series of basic skin care and hair care products based on its own technical strength in the future. ZONSKIN's new products can be directly confirmed through the official website. [All copyright © Asia news agency. Reproduction is prohibited.]